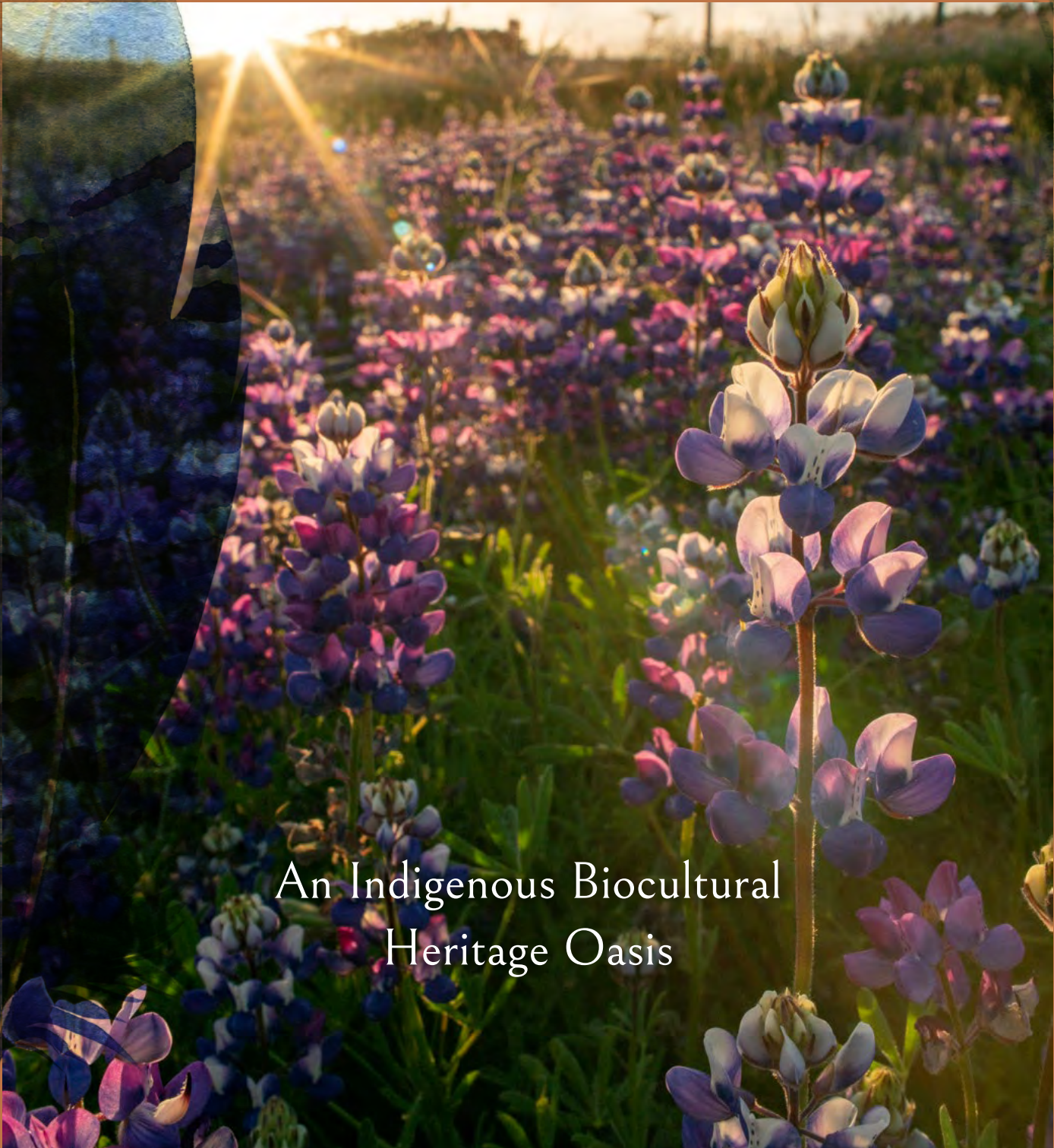


THE
CULTURAL
CONSERVANCY



HERON SHADOW



An Indigenous Biocultural
Heritage Oasis



IMAGINE

a sanctuary where you are always welcome. Where you can access and learn ancestral knowledge and share that information with your community to help them thrive.

When you enter the gate, there is an organic farm stand with beautiful, nutritious fruits and vegetables, jars of blackberry preserves, elderberry tinctures and chili sauces made fresh from the garden. Beyond that is a meetinghouse with an art gallery filled with priceless Native art, a community area for teaching and learning, such as intercultural canoe making and woodcarving workshops. You continue, walking down to the spiral herb garden with incredible Native sculptures, where a couple is quietly holding a ceremony. You pay your respects and continue to a pond, where children are laughing and playing. Staff farmers are cultivating the land in a polycultural farm garden and harvesting *Oneogen*, white corn gifted from Seneca relatives, and Andean potatoes passed on from Aymara relatives. There is a seed house of Native and ancestral seeds and Pomo elders teaching a basket weaving class with tule, passing down their ancestral traditions as the first peoples to inhabit this land.

Imagine a sanctuary available for Native American communities and all peoples who want to learn and share. They can come here and bring their families to connect, to learn, teach, harvest, plant and share.

This is

HERON SHADOW



BIOCULTURAL AN INDIGENOUS HERITAGE OASIS

SINCE OUR FOUNDING IN 1985, The Cultural Conservancy has been dedicated to protecting and revitalizing Indigenous cultures through the direct application of traditional knowledge and practices on their ancestral lands to mend the broken circle of Native lifeways.

We have now become a land-based organization which gives us the opportunity to expand and grow our programs and the breadth of the people we serve. As new stewards of nearly eight acres in Sonoma County, California, on the ancestral lands of the Coast Miwok and Southern Pomo Peoples of the Federated Indians of Graton Rancheria, we are creating an Indigenous oasis that will renew and revitalize Native landscapes, traditional foods, and Indigenous lifeways.

Creating healthy individuals, communities and ecosystems

WE ARE TRANSFORMING THIS LAND into an innovative haven that will focus on the protection and regeneration of Indigenous agriculture, Native sciences, and healthy lifeways. It will provide a Native place of refuge and learning for community engagement, connection to the land, growing Indigenous foods, and nourishing Indigenous and intercultural relations.

This land will become Heron Shadow: An Indigenous Biocultural Heritage Oasis. It will be a place and home for the dreaming, building, growing, and transmission of The Cultural Conservancy's mission and work.



WHAT IS an Indigenous Biocultural Heritage Oasis?

INDIGENOUS PEOPLES REMEMBER that we are from the land, of the land, and immersed in the land. For us, lands and waters are everything. Yet, collectively in the US, Native Americans control less than 4% of their original homelands.

Enter Heron Shadow. Here we are creating a fertile, safe oasis to restore the biodiversity that already exists and enhance bioculturally rich habitats for all our relations. As an intertribal organization we are bringing in biocultural heritage, the collective seeds of our ancestors, from various traditions across Turtle Island. The land will be a place not only for embodied learning about good land relations, but a refuge for immersion into the medicines of the land. It is a place for restoring the body, renewing the mind, and nourishing our spirits. Ultimately, we will provide critically needed space for Indigenous peoples to decolonize and heal.

INNOVATION *for* RESILIENCE

AS A MODEL FOR land stewardship and biodiversity, Heron Shadow will be a haven of resources through eco-cultural restoration, the varieties of ancestral foods we will grow, and the landscapes we will create to provide food security in an era of climate change. Conserving rich biological diversity, Heron Shadow will be the beginning foundation of economic security with Indigenous principles and green design at every level and allow us to expand our programs and broaden our ability to serve Native communities. We will develop critical, accessible resources and opportunities for Native knowledge holders, elders, youth, farmers, seedkeepers, basket weavers and other practitioners, and local, national and global Indigenous partners to connect, engage, and share.





Heron Shadow will:

- Promote the biodiversity of the local ecosystem and support the health of native animals, plants, and pollinators
- Employ the wisdom of adaptive Indigenous farming systems – such as polycultures, dry farming, agroforestry, edible forests, and animal integration and rotational grazing
- Prioritize the health of local soils and waterways and employ climate-resilient farming methods that sequester carbon and conserve water
- Cultivate Native heirloom and California native seeds, foods, plant starts, and material sources

A mission-driven production farm and educational space

Expanded farming, food distribution, workshops, and trainings will be offered throughout the year. In addition to community workshops, we also offer youth and beginning Native farmer internships and apprenticeships, investing in the next generation of land stewards, supporting their professional development, mentorship and leadership skills. Our increased capacity to model Native farm development and offer rich educational programs provides opportunities for individuals to learn and share new knowledge and skills with their own communities.

Heron Shadow will embody the spirit of a community-led effort with far-reaching impact. It will be:

- A model for sustainable Native food production
- A space for Native resource management embedded in Traditional Ecological Knowledge, Native Sciences, and Seed Memory
- An example of alternative economic opportunities that support tribal sovereignty, reciprocal exchange and trade, and Native food systems
- A meeting space for in-depth agricultural, environmental, and cultural education for Native land stewards
- An oasis for individual and collective renewal and an inspiring place to honor cultural heritage and cultivate creativity



JOIN US

Please Support the Native Land Campaign



INDIGENOUS PRINCIPLES



When we entered into caretaking responsibility for Heron Shadow, we began by listening.

Sitting in silence, watching the animals, birds and insects; noticing the sounds and smells; exploring the existing structures; remembering how Native communities harvested here in years gone by—apples and walnuts, willow and elderberry—letting the land tell us what is and what can be.

Indigenous design principles begin with this intent to listen and remember. In recent years, major projects by Indigenous artists, designers and architects illustrate the fundamental principles that underlie an Indigenous understanding of creation, growth and change.

In the vein of Indigenous principles and integral to the design of our Oasis is sustainability and harmony between the natural and built environment. Circularity, organic flow, regenerative design—principles that nature embodies in the use and restoring of water, air, and soil—are key to our approach to changes on the land. We strive to create conditions conducive to life, just like nature does and just like our Indigenous ancestors did, to harmonize with the life-sustainers of place through adaptive, sensitive design.

At Heron Shadow, we will incorporate the following in building our Oasis:

- ◉ We will partner with our other-than-human kin (beneficial insects, domestic animals, co-planting, etc.) to help regulate unwanted critters and use organic methods to control bugs instead of using pesticides or poisons to control weeds and pests
- ◉ We will reuse, purify, and store water and return composted organic matter to the soil to rebuild healthy Earth and sequester carbon
- ◉ The seasonal angles of sunlight and patterns of shade will guide our land-use decisions and placement of structures for passive and active solar energy
- ◉ We will honor low-TEK (Traditional Ecological Knowledge) as well as high-tech for our information technology access and media work
- ◉ We will be mindful of what resources we are consuming by prioritizing reused, recycled, nontoxic, and ethically and sustainably harvested materials as we plan and build for seven generations ahead

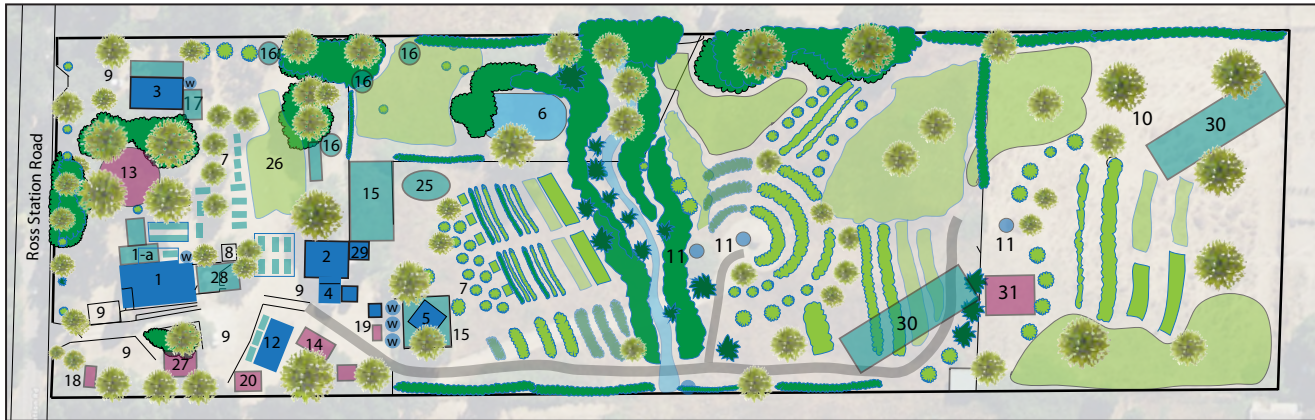
In addition, we are asking you to also give back, so there will be something for the future on this special piece of ground, in the hands of Native people.



GREEN DESIGN

The Heron Shadow Design Plan An Indigenous Biocultural Heritage Oasis

Vision — Indigenous-led land base incorporating Indigenous Farming, Traditional Ecological Knowledge, Permaculture Farming, Native Habitat Preservation and Native Retreat Center.



- Cobb/natural structures
- W Water storage
- Native habitat/ grassland/meadow
- Native riparian habitat/ hedgerows
- Garden beds from onsite milled wood

Existing Features

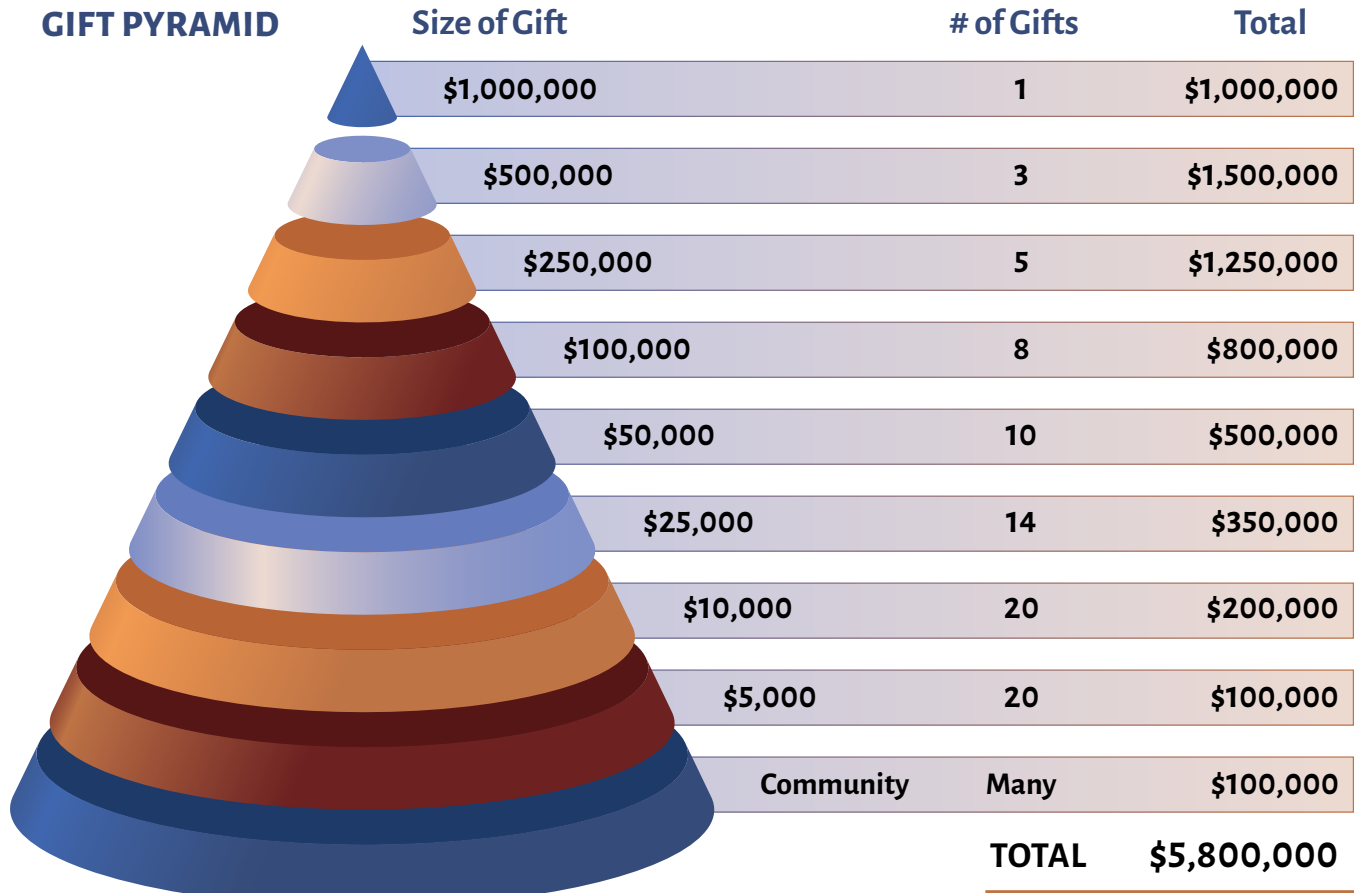
1. Farmhouse
2. Barn
3. Trailer
4. Tool shed
5. Chicken coop
6. Pond
7. Orchards
8. Pumphouse
9. Parking
10. Horse pasture
11. Wells
12. Greenhouse

Proposed Features

1. Farmhouse-
1st floor reception/offices/seed bank
2nd floor living quarters
2. Barn/Workshop-
art studio/storage
3. Workshop/community space/
private residence (long term)
4. Cold storage
8. Guest bathroom /outdoor kitchen
10. Oak savanna
13. Community gathering space/
natural building
14. Shade house
15. Livestock paddocks
16. Natural building structures - cob,
light straw, straw bale, redwood bark
17. Outdoor kitchenette & bathhouse
for resident community
18. Farmstand from milled wood
19. Pumphouse/water storage/
outdoor washing station
20. Compost
21. Green wall/ hedgerow at the
front wall and along fences
22. Solar panels
24. EV stations
25. Outdoor amphitheater/
classroom/shaded
26. Insectory garden
27. Guest/intern quarters
28. Shaded outdoor living space
29. Livestock paddock/viewing
deck (balcony)
30. Solar arrays
31. Ag barn

GIFT PYRAMID & BUDGET

Heron Shadow Native Land Campaign



BUDGET	
Historic Farmhouse Renovation	\$739,000
Land Improvements	\$719,000
Farm Development	\$751,000
Barn Restoration / Meeting Space	\$789,000
New Structures / Dwellings	\$1,045,000
People Power	\$1,650,000
Safety / Security	\$107,000
Total Budget	\$5,800,000



TIMELINE

COMMUNITY

COMMUNITY

2021	FARM	Irrigation, Water Catchment, Greenhouse, Raised Garden Beds, Grow Acre 1
	LAND	Water Project, Orchard Tending, Brush Clearing, Begin Native Habitat Sites
	STRUCTURES	Farmhouse Renovation: New Roof, Electrical, Septic, HVAC, Windows, Floors Barn Restoration: Safety Supports, Waste Removal, Electrical, Second Floor Safety Repairs New Structures: Greenhouse, Pumphouse
2022	FARM	Shade House, Tractor, Cold Storage, Farm Truck, Farm Stand, Water Catchment Expansion, Grow Acre 2
	LAND	Water Project - Second Well, Utility Road, Parking, Fences, Gates, Living Walls, Native Habitat Restoration - Launch Riparian Zone
	STRUCTURES	Farmhouse Renovation: First Floor Farm Office, Mud / Storage Room Trailer Removal New Structures: Shade House, Cobb / Earth Structure - Seed Kiva / Seed Storage
2023	FARM	Hoop Houses, Irrigation Expansions / Greywater System, Maintenance Sheds Lower Field, Grow Acre 3
	LAND	Native Habitat - Launch Pond Restoration, Native Wetlands / Willow Site
	STRUCTURES	Farmhouse Renovation: First Floor Community Education Space / Library / Gallery New Structures: Dwellings (Trailer Replacement), Outdoor Bath House, Septic Upgrades Outdoor Gathering Areas - Kitchen / Earth Oven, Traditional Arts Arbor
2024	FARM	Walk-in Cooler / Large Cold Storage, Expanded Raised Garden Beds, Establish Edible Forest, Grow Acre 4
	LAND	Solar / Sustainable Energy Project, Wild Foods / Wild Tending Teaching Garden
	STRUCTURES	Barn Restoration / Renovation, New Meeting Space Farm House Renovation: Larger First Floor Renovation - Outdoor Presentation Deck Space New Structures: New Outdoor Restroom / Wash Station, Septic Upgrade, Cobb / Yurt - Arts, Storage, Day Use, Sculpture Garden of Native Science and Learning - Launch
2025	FARM	Native Three-Sisters Polycultural Organic 4-acre Production Farm is in full production Community Farm Stand opens
	LAND	Native Riparian Ecosystem with Basket Weaving Plants and other Medicines restored Edible Forest / Wild Tending demonstration garden opens
	STRUCTURES	Historic Farm House / Learning Center opens, Outdoor learnings spaces including Native Foods Outdoor Kitchen, Traditional Arts and Carving Arbor, and Day Use structures open Sculpture Garden of Native Science and Learning completed

CASE STATEMENT

The Heron Shadow Native Land Campaign Igniting Indigenous Resilience



Our History

The Cultural Conservancy was originally incorporated as the Sacred Land Foundation in 1985 to collect, produce and disseminate information and educational material on sacred land for use by scholars, students and the general public and to promote the protection of sacred sites.

After six years in this capacity, in 1992 the Sacred Land Foundation expanded its mission and became The Cultural Conservancy (TCC). More than a name change, this was an early reshaping of the organization to be Native-led and focused on the protection and revitalization of Indigenous cultures, empowering them in the direct application of their knowledge and practices on their ancestral lands.

Our organization has always been deeply rooted in Turtle Island (North America) with strong connections to Hawai'i, and in the 2000s we expanded internationally into the Americas and the greater Pacific. We also significantly increased our work with California Indian communities, including recognized tribes/sovereign nations, unrecognized tribes, Native organizations, and urban, intertribal Indian communities. Within both urban and rural spaces, TCC has created several Native gardens to support Indigenous health and food sovereignty. With Indigenous youth and elders we promote intergenerational sharing of Indigenous culture and Native ways of knowing.



Our Work

Based in San Francisco, California, Ramaytush Ohlone Territory, Turtle Island, The Cultural Conservancy is a Native-led organization that serves Indigenous cultures and collaborates with tribes, movements, communities, organizations and individuals dedicated to Indigenous rights and revitalization.

The Cultural Conservancy has become an indispensable organization in revitalizing Indigenous lands and cultures. Our programs protect the sanctity of Native foods, illuminate our world with new and ancestral media, support Native-led organizations by sharing resources with Indigenous communities, create alliances for Indigenous solidarity, and offer Indigenous learning and educational programs through intergenerational workshops, internships, and leadership programs.

Our focus on biocultural diversity aims to renew and restore the health of traditional knowledge, foodways, landscapes, and practices of Indigenous cultures that were substantially damaged by the last 500 years of colonialism in the Americas and the Pacific. Our intertribal and intercultural team fosters these connections by honoring the self-determination of Indigenous Peoples in the implementation of our vision. We operate as pollinators among local communities, funders, allies, traditional knowledge holders, and regional and global movements. By working diligently to open and maintain dialogue between varying global communities, we promote productive connections that cultivate awareness of diverse ways of knowing related to the stewardship of the Earth.

TCC'S work is rooted in our long-term organizational strategic goals:



TEND THE FIRE of traditional knowledge and lifeways through the circles of intergenerational, intertribal and international Indigenous knowledge sharing and learning



MEND THE CIRCLE of Indigenous health and wellness through the revitalization of Native agriculture and foodways, from seed to plate, soil to sky, song to recipe, ancestors to future generations



CLEAR THE SPRING by providing places to inhabit and reconnect with other ways of listening, knowing and being to renew traditional lifeways and relationships to land and place



ANIMATE OUR VOICES through Native media, art, and technology, providing opportunities and resources for producing, archiving, curating and distributing art and media created by and for Native communities



SHARE GOOD WATER through grantmaking and solidarity-building with networks of international Indigenous communities



NOURISH THE SOIL with Indigenous leadership, long-term sustainability, and adaptive resilience as communities, organizations, and movements



Why Now

After 36 years of growing our organization and implementing our mission to protect and revitalize the sacred relationship Native peoples have with ancestral lands, we now have become stewards of our own land – a 7.6-acre parcel in Sonoma County, California on the ancestral territories of the Coast Miwok and Southern Pomo Peoples of the Federated Indians of Graton Rancheria (FIGR). The prior owner, an elder woman who searched for a Native organization to take over the land, generously offered us the parcel at a discount. With the help of funding partners and with the permission of FIGR, we were able to purchase the land for half its market value in the Spring of 2019.

This arable land is being transformed into Heron Shadow: An Indigenous Biocultural Heritage Oasis. It will be a place and home for the dreaming, building, growing, and transmission of The Cultural Conservancy's mission and vision. We are transforming this gift of land into an innovative haven that will focus on the protection and regeneration of Indigenous agriculture, Native sciences, and healthy lifeways. Heron Shadow will provide a Native place of refuge and learning for community engagement, connection to the land, growing Indigenous foods, and nourishing Indigenous and intercultural relations.

There is limited land available to practice Indigenous cultural and spiritual traditions. Sacred lands and Native places continue to be threatened by extraction and development. Many Native community members are unable to afford organic produce, which has resulted in a lack of access to healthy food and knowledge around healthy cooking and nutrition. The fact that most urban Native communities reside in “food deserts” has had devastating consequences for health. In a time of rapid loss of biological and cultural diversity, we need to protect more bioculturally diverse areas and create more places of refuge and land-based learning. Indigenous peoples are stewards of much of the world's biodiversity. The importance of maintaining these culture-to-land relationships goes beyond cultivating plants to an intrinsic and inextricable relationship Indigenous peoples have with their homelands.

There are many reasons why an Indigenous Biocultural Heritage Oasis is needed:

- ◉ Land for growing and food production is scarce and extremely expensive, particularly in the urban coasts of Turtle Island. This leaves low-income individuals, many who are part of the Native American community, limited options to grow their own foods or engage in land-based cultural practices.
- ◉ Due to the history of colonization on Turtle Island, including Native relocations and assimilation programs, there have been multi-generational disruptions of Indigenous knowledge. This negatively impacts how Native Peoples relate to food and land, and in turn their health and identity.
- ◉ Native youth struggle to find their place in an education system and society that does not recognize their worldview, histories, knowledge, or learning processes as valid. American Indian and Alaska Native students have a dropout rate twice the national average across the United States. In Canada, the high school graduation rate for First Nations, Inuit, and Metis people is 44%.
- ◉ While comprising less than 1.3% of the overall US population, the American Indian and Alaska Native population has the highest suicide rate in the United States.

Through Heron Shadow, we are creating and increasing access to healthy foods on a regular basis and providing knowledge bundles of stories, recipes, seeds, nutritional facts, and ethnobotanical information. This helps communities to be better equipped to take control of their diets, foods, and health. Through our hands-on workshops and trainings, community members will learn and share how to process and cook rare, unusual, and ancestral vegetables and foods and how to shop on a budget. Urban Indian communities and youth will be able to engage in direct hands-on farming workshops to gain practical skills for growing native foods in their own backyards, on rooftops, or in neighborhood community gardens.

We have the opportunity to demonstrate positive examples of Indigenous resilience and sustainability, in particular, a place of Native learning, research and training for food security and climate adaptation. This Oasis will allow us to further our mission to be a land-based organization that protects and restores Indigenous cultures. In this case, we are being empowered, as an intertribal organization, to directly apply our own traditional knowledge and practices and those of our extended Indigenous communities, on ancestral lands, while honoring our guiding principles and core values.



What Heron Shadow Will Provide For Indigenous Communities

This Native place of refuge and learning will be accessible for community engagement, connecting to the land, and nourishing ancestral and intercultural relations. We are creating an invaluable space for continuing to grow across the continuum of TCC's holistic programming, incorporating the art and science of Indigenous Agriculture, Native Californian "Tending the Wild," Traditional Ecological Knowledge (TEK), and Indigenous Land Stewardship. Creating a safe space of intergenerational learning and exchange that celebrates the complex systems of traditional knowledge, the land will become a place of learning for participants of our programs and local and global partners. Through our on-site programs, we will plant seeds within the guests and learners who visit, and in turn, they will be able to grow, spread, and teach these invaluable lessons in their own communities.

Additionally, in the struggle of Indigenous activism, community members face many stresses and ongoing challenges. Just as Native peoples need clean land to grow food, we need safe places to renew our spirits. Thus, we envision Heron Shadow as a place for rest, renewal, and rejuvenation. Long-term plans include Indigenous activist, elder, and artist retreats for renewing the spirit and embodying cultural heritage through immersion into the solace and medicines of the land. This is what we mean by an "oasis." It will be not only a place for active Indigenous learning about Native foodways and good land relations, but it will also be a place for individual reflection and (re)creation to decolonize and heal. This oasis will provide Indigenous leaders with the opportunity to strengthen their minds, bodies, hearts, and spirits to continue their good work in a resilient way.



How We Will Do It

Heron Shadow will be sustainable with Indigenous principles and green design at every level. Therefore, we plan to invest in self-sufficiency and sustainable technology in order to assert Indigenous sovereignty starting with water, energy, and food, the givers of life.

There is currently a small apple and walnut tree orchard, a two-story farmhouse, barn and work shed, a functioning water well, five+ acres of open land, and a willow-lined seasonal pond. Although the structure of the main farmhouse will remain and be upgraded, we will need to transform the property and its structures into a meeting place fit for the public and a working farm and traditional foods gathering site that will produce organic and healthy foods for decades to come.

Indigenous Peoples are impacted first and the worst from climate change. We plan to address these impacts by improving water quality and quantity through extensive water improvements and dry farming techniques, energy sovereignty and conservation through solar technology; and food sovereignty through our heritage seeds, organic Indigenous farming practices, agroecology, and Tending the Wild food harvesting. By balancing energy sovereignty through modern technologies and traditional conservation methods and mindset, we will save energy.

In addition to investing in these life sustainers, we need to make safe, comfortable, healthy living spaces for our staff and visitors, therefore we plan to renovate our historic farmhouse with green design principles including gray water recycling; using recycled, reused or

CASE STATEMENT

sustainably harvested building materials; passive and active solar energy; drought-tolerant edible landscaping; and more. Ultimately, we also want to build a new intertribal meetinghouse according to the best practices of Indigenous architectural values and green design.

Since 2012, we have been a partner and leader at the Indian Valley Organic Farm & Garden at the College of Marin in Novato, CA. Building on the success of our work there, we are now expanding and scaling up this work at Heron Shadow. Stewarding our own land will enable us to:

- ◉ **INCREASE** our current food production by 50% in the first three years of major Native American food crops, seeds and plant starts such as corn, beans, squash, potatoes, tomatoes, melons, and sunflowers; medicines like sage and tobacco; and a variety of organic vegetables and traditionally gathered “wild” foods like huckleberries and acorns to feed Native American communities and assert food sovereignty.
- ◉ **OFFER** hands-on, integrated cycles of learning through monthly/seasonal income-producing workshops rooted in Indigenous land stewardship including soil fertility, planting, harvesting and, seed saving and Native foods production including processing, ceremony, and feasting.
- ◉ **EXPAND** TCC's current earned income opportunities with value-added food products like corn flour, hot sauce, seed packets, Native teas and herbal medicines.
- ◉ **GENERATE** stronger reciprocal linkages between urban and rural communities in the Bay Area, California, Hawai'i, the Southwest, and beyond for the revitalized trade of Native seeds, foods, learning bundles, and foodways items (baskets, pottery, songs).
- ◉ **DEVELOP** cooperative models for a regenerative economy and social enterprises in line with Indigenous values of reciprocity, gratitude, and abundance, increasing earned income for educational trainings, food and plant sales, and other farm revenue. Transforming economies is also linked to our grantmaking work.
- ◉ **EXTEND** a cultural creative arts space for regular community gatherings, learning, and exchange including textiles, weaving, woodcarving, dance, audiovisual media, and more. Specifically, create a Sculpture Garden of Native Science and Learning in collaboration with the Native American Academy and other global Indigenous artists and scientists. This garden will give us the opportunity to educate students of all ages, tribal leaders, community members, and the general public about the sophistication, science, creativity, and skills embedded in Indigenous knowledge systems and Traditional Ecological Knowledge.



Costs

To transform this land into an ecological place of Indigenous cultivation and sustainability and increase our program capacity to serve Native communities beyond our current capacity, we have launched a Native Land Campaign to raise \$5.8 million. The funds raised in this campaign will help us to develop the land and farm with sustainable energy, plant crops and orchards, and bring back native habitat; restore and build structures that will house our programs that further our mission; increase our staff to build upon our program capacity; and continue and expand our ongoing programs so that we can serve a wider network of Native communities to further our mission of protecting and restoring Indigenous cultures.

It is the generous support of our donors and funders that will make Heron Shadow a possibility. Your support is crucial toward the success of this campaign. The Cultural Conservancy has served Indigenous communities for over 36 years, and the addition of Heron Shadow provides unique opportunities for intertribal and intergenerational Native communities to come together and share traditional foods, culture, Indigenous farming knowledge and sciences, and ancestral stories and songs of resilience. Thank you for your dedication, passion, and belief in the work of The Cultural Conservancy. Together we will honor the sacred relationship of Native peoples to the land and create Heron Shadow: An Indigenous Biocultural Heritage Oasis.

Thank you for your support.

CIRCLES OF KIN

TCC'S WORK IS STRENGTHENED BY THE DIVERSITY AND CREATIVITY OF COMMUNITY LEADERS AND Partners, which is a reflection of the power of community solidarity, revitalized trade routes and kinship networks. We collaborate on many different levels with those who share our values and work to protect Indigenous rights, restore lands and waters, and promote a just and sustainable future for all life.

BOARD OF DIRECTORS

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Nicola Wagenberg, Senior Programs Associate
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International Funders for
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Pawanka Fund

Slow Food International/
Indigenous Terra
Madre

Terralingua

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Kaimana Barcarse (Kanaka Hawai'i), Traditional
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Diana Almendariz (Maidu/Wintun), Native Plant Specialist,
Basketmaker

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Gregg Castro (Salinan, Rumsien, Ramaytush Ohlone), California
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Rose Imai (Tuscarora), Native American Academy

Wikuki Kingi (Maori/Hawaiian), Traditional Artist, Master Carver

Malcolm Margolin, Founder, Heyday Books/News from Native California

Dennis Martinez (O'odham/Chicano), Restoration Ecologist

Jacquelyn Ross (Jenner Pomo/Coast Miwok), Traditional Food Gather-
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Marsha Small (Northern Cheyenne), Sacred Site Protector,
Native Educator

Tania Wolfram (Maori/Tongan), Cultural
Psychologist, Evaluation
Specialist

KEY FUNDERS

11th Hour Project

Annenberg Foundation (Metabolic Studio)

Bancroft Foundation

Ceres Trust

Jesse Smith Noyes Foundation

Kalliopeia Foundation

Manzanita Foundation

NDN Collective

NoVo Foundation

David & Lucille Packard Foundation

Panta Rhea Foundation

Pawanka Fund

Swift Foundation

Tamalpais Trust

The Christensen Fund

LOCAL PARTNERS: NATIVE AGENCIES & ORGANIZATIONS

American Indian Child Resource Center

California Indian Museum and Cultural
Center

Native American Health Center

Sogorea Te' Land Trust

PARTNER ORGANIZATIONS

American Indian Cultural Center SF
(AICC)

Braiding the Sacred

College of Marin – Indian Valley Organic Farm and
Garden

Green Gulch Farm Zen Center

Indigenous Seed Keepers Network, Native American
Food Sovereignty Alliance

Native American Academy

Occidental Arts & Ecology Center (OAEC)

Slow Food Turtle Island
Association

KEY CONSULTANTS

Pearl Gottschalk, Development

Wendy Johnson, Organic Farming

Teo Montoya (Apache), Special Projects

Luke Reppe, Farming and Foodways

Carmen Silva, Marketing and
Branding



Igniting Indigenous Resilience

“We find our cultural resilience
in the medicines of the land.”

— LEROY LITTLE BEAR



THE
CULTURAL
CONSERVANCY



OUR MISSION:

To protect and restore Indigenous cultures,
empowering them in the direct application of traditional
knowledge and practices on their ancestral lands.



If you have questions or
to make a gift, please contact
Cynthia Frank, Chief Development Officer
at Cyndi@nativeland.org or (415) 561-6594.

The Cultural Conservancy
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PLEDGE AGREEMENT

Thank you for your support. Your gift will honor the sacred relationship of Native peoples to the land and help us to create Heron Shadow: An Indigenous Biocultural Heritage Oasis.

I/we agree to contribute \$ _____ in support of The Cultural Conservancy's Native Land Campaign. I/we understand that my/our contribution will be publicly recognized in campaign materials, including the Gratitude Wall at Heron Shadow, and that The Cultural Conservancy will rely on fulfillment of my/our pledge to fund campaign activities.

DONOR INFORMATION

Donor(s): _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Please list my donation as: _____

I/we wish to remain anonymous.

By this signature, I/we acknowledge that this irrevocable pledge agreement is a personal obligation and is enforceable by law and binding on me/us, as well as my/our executors, administrators, heirs, trustees, successors, assigns, and personal representatives of my/our estate to fulfill the pledge set forth in this agreement.

Signature: _____ Date: _____

Name: _____

PLEDGE SCHEDULE

Pledges may be made over five years and paid in monthly, semiannual or annual installments.

Monthly Semiannually Annually

Duration of payments (number of years): _____

Start Date: _____

I/we understand that The Cultural Conservancy will send me/us reminders the month prior to the date pledge payments are due.

Select Payment Method

Check enclosed
Please make checks payable to: The Cultural Conservancy

Credit card (Visa, Mastercard, American Express)

Card number: _____

Exp. date: _____ Code: _____

The Native Land Campaign welcomes gifts of cash, securities, or other negotiable instruments. For instructions on stock transfer, please contact: Cynthia J. Frank, Chief Development Officer 415-561-6594 or cyndi@nativeland.org.

GRATITUDE WALL

Gifts of \$5,000 or more will be recognized and displayed on the Gratitude Wall at Heron Shadow.

Please check here if you wish to remain anonymous.

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The Cultural Conservancy
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